

The Conrad N. Hilton Foundation’s Homelessness Initiative is helping public and private partners work more effectively to improve the lives of people experiencing homelessness in our community. Our strategy is focused on the most effective solutions to realizing a Los Angeles where homelessness is rare, brief and non-reoccurring. This includes programs that prevent new homelessness and those that quickly move people into permanent housing. In 2023, we are increasing our focus on mental health, encampments and data-backed prevention strategies. We’re also working with partners in philanthropy and government to transform LA’s homeless response system to reach our ideal state more rapidly than is currently possible.

## Ideal state

When our work is successful, homelessness in Los Angeles County will be rare, brief and non-reoccurring. The homelessness response system is addressing inflow into homelessness by working with related systems, (e.g., across local governments; including criminal justice, mental and physical health, child welfare and veterans care) to identify and serve people at risk of experiencing long-term homelessness before they become

homeless and after they are housed. The field will work intentionally to reduce underlying inequities and diminish racial disparities many Angelenos face in securing safe and stable housing. The field addresses disparities stemming from intersections of race, gender identity and sexual orientation. Finally, cities in California and around the U.S. are learning and implementing best practices from the strategies used in Los Angeles.

## History and background

For nearly three decades, the Foundation has been a national leader in advancing permanent, supportive housing as a long-term solution to chronic homelessness. The Foundation began its work with the Corporation for Supportive Housing to expand the permanent supportive housing model across the country. In 2004, it expanded that partnership specifically in Los Angeles.

In 2010, the Foundation began its five-year Phase I strategy to establish solutions to chronic homelessness in LA County and develop consensus around formalizing these solutions. During Phase I, more than 18,000 chronically homeless and vulnerable individuals secured Permanent Supportive Housing (PSH), including more than 6,000 individuals placed by Foundation-supported

grantees. Phase II began in 2016 to improve system functionality, secure and coordinate new and existing public resource commitments and bring interventions to scale. More than 17,000 individuals experiencing chronic homelessness and veterans secured PSH during this phase.

The Foundation helped support a network of organizations to advance evidence-based solutions that prevent and end homelessness and focus on PSH.

Strategy25 builds upon these successes by further investing in prevention, emphasizing racial equity, mental health, improving data infrastructure and transparency and adding investments that improve and increase interim housing/shelter and permanent housing options.

## Five-year goals

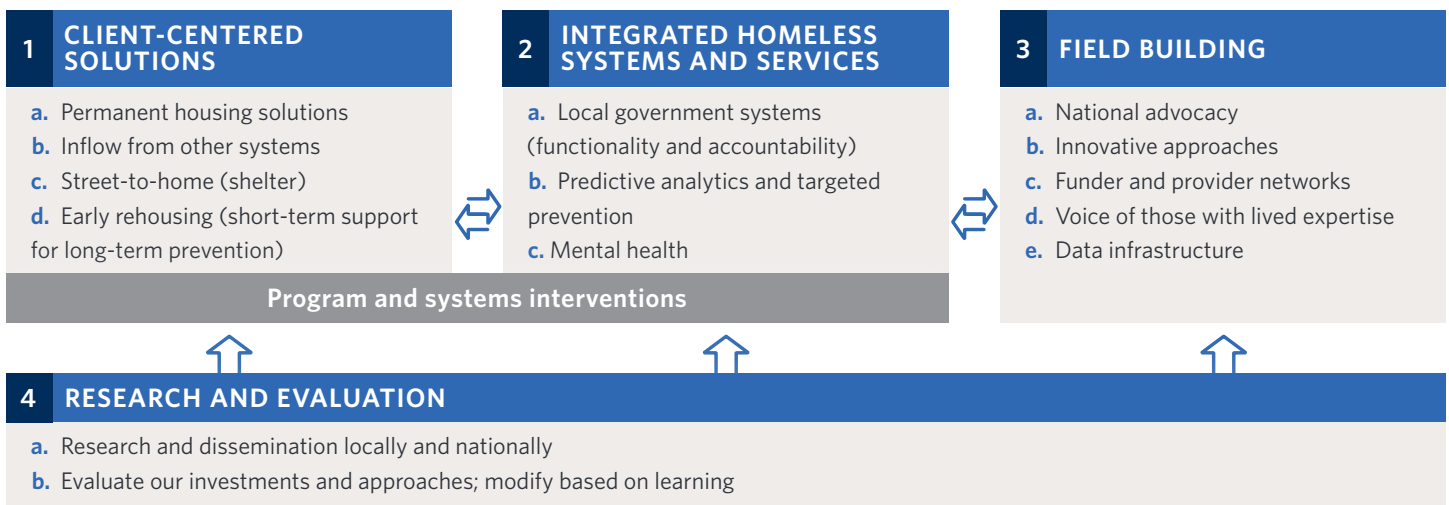
**10%** decrease in net inflow into homelessness, making homelessness rarer

**66%** acceleration in time to rehousing, making homelessness briefer

**30%** decrease in returns to homelessness, making homelessness less reoccurring

**20%** decrease in racial disparities in people experiencing homelessness

## Strategy architecture



## WHERE WE WORK



## EQUITY FOCUS

- Black people experiencing or at risk of long-term homelessness, with attention to the intersectional challenges Black women face
- Youth at risk of experiencing long-term homelessness, with a focus on LGBTQ youth, foster youth and Black youth
- Older adults, who are at disproportionate risk of long-term homelessness

## OTHER KEY METRICS

- 20,000 people in our focal demographic are newly placed into permanent housing each year
- Funding dedicated to effective permanent housing solutions from other systems of care increases from \$53 million in 2020 to \$85 million annually in 2025

### PROGRAM COSTS



#### Phase I (2012-2016):

\$49,115,054

#### Phase II (2016-2020):

\$81,289,500

#### Strategy25 (2021-2025):

Est. \$175,000,000

### CHALLENGES



- The housing crisis is driving first-time homelessness for Angelenos, some of whom are at risk of chronic homelessness
- Research suggests the economic impacts of the COVID-19 pandemic will accelerate inflow of first-time homelessness upon the end of eviction moratoria and other relief measures
- Nonprofits and public sector entities are attempting to scale up quickly while maintaining high-quality, client-centered services and housing regional governance poses a challenge to coordinated and collaborative solutions

### OPPORTUNITIES



- There is the potential to secure new resources and reorient existing resources from other systems (e.g., criminal justice, mental health)
- New predictive analytics tools could help identify people at risk of homelessness and match people to the services they want and need
- There is alignment among local, state and national partners on the need for campaigns to shift the narrative on homelessness and ensure permanent housing and services are welcome and supported in communities