

The Conrad N. Hilton Foundation’s Homelessness Initiative works toward the long-term goal of making homelessness in Los Angeles County rare, brief and non-reoccurring. The Hilton Foundation’s approach centers the persons most at-risk of homelessness or people with the highest needs, emphasizing a range of Housing First solutions focused on permanent housing with wraparound services. The Foundation also focuses on integrating the local homelessness response system with other systems – including criminal justice, behavioral, and physical health systems. The Foundation and our partners aim to identify and serve those at highest risk before they fall into homelessness, and to reduce underlying inequities and racial disparities that many Angelenos face in securing safe and stable housing.

Ideal state

Homelessness in Los Angeles is rare, brief and non-reoccurring. The homelessness response system is integrated with other related systems (e.g., across local governments; including criminal justice, mental and physical health, child welfare, veterans care) to identify and serve people at risk of experiencing long-term homelessness before they even fall into homelessness and after they are housed. The field is

intentionally working to reduce underlying inequities and diminish racial disparities many Angelenos face in securing safe and stable housing. The field is also addressing disparities that stem from intersections of race with gender identity and sexual orientation. Finally, cities around California and the U.S. are learning and implementing best practices from the strategies used in Los Angeles.

History and Background

For nearly three decades, the Foundation has been a national leader in advancing permanent supportive housing as a long-term solution to chronic homelessness. The Foundation began its work with the Corporation for Supportive Housing to expand the permanent supportive housing model across the country. In 2004, it expanded that partnership specifically in Los Angeles.

In 2010, the Foundation began our five-year Phase I strategy to establish solutions to chronic homelessness in LA County and develop consensus around formalizing these solutions. During Phase I, more than 18,000 chronically homeless and vulnerable individuals were placed in Permanent Supportive Housing (PSH), including more than 6,000 individuals placed by Foundation-supported

grantees. Phase II began in 2016 to improve system functionality, secure and coordinate new and existing public resource commitments, and bring interventions to scale. More than 17,000 individuals experiencing chronic homelessness and veterans were placed into PSH during Phase II. The Foundation has helped support a network of organizations to advance evidence-based solutions that prevent and end homelessness, and are focused on PSH.

Strategy25 builds upon these successes by further investing in upstream solutions, emphasizing racial equity, improving data infrastructure and transparency, and adding investments that improve and increase interim housing/shelter and permanent housing options.

5-year goals

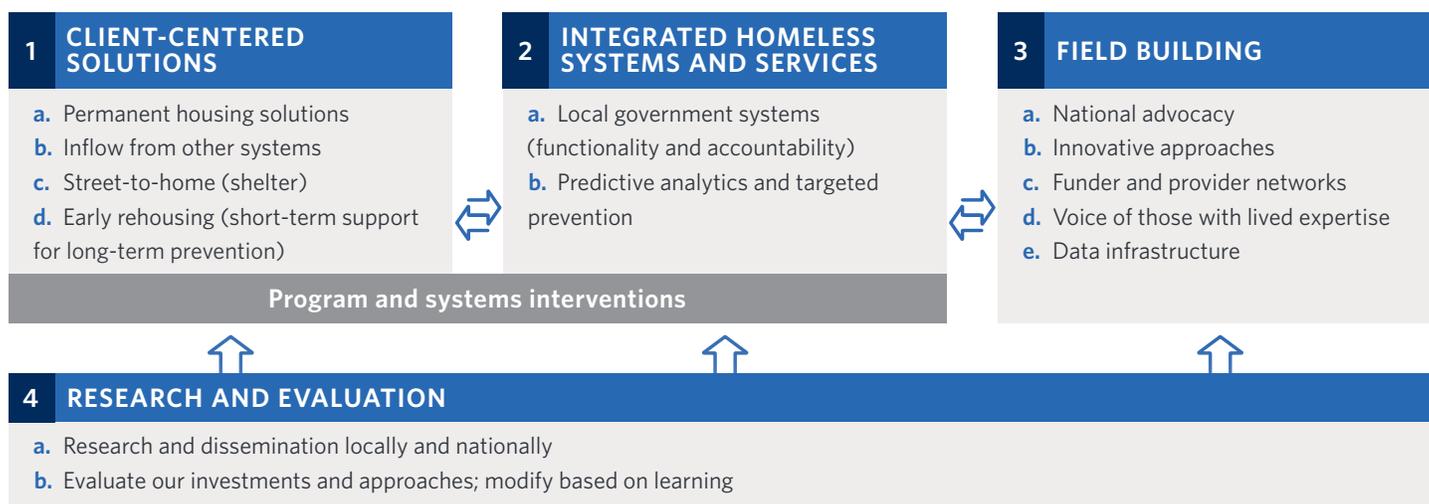
10% decrease in net inflow into homelessness, making homelessness rarer

66% acceleration in time to rehousing, making homelessness briefer

30% decrease in returns to homelessness, making homelessness less reoccurring

20% decrease in racial disparities in people experiencing homelessness

Strategy architecture



WHERE WE WORK



EQUITY FOCUS

- Black people experiencing or at risk of long-term homelessness, with attention to the intersectional challenges Black women face
- Youth at risk of experiencing long-term homelessness, with a focus on LGBTQ youth, foster youth and Black youth
- Older adults, who are at disproportionate risk of long-term homelessness

OTHER KEY METRICS

- 20,000 people are newly placed into permanent housing each year in our focal demographic
- Funding dedicated to effective permanent housing solutions from other systems of care increases from \$53 million in 2020 to \$85 million annually in 2025

PROGRAM COSTS



Phase I (2012-2016):

\$49,115,054

Phase II (2016-2020):

\$81,289,500

Strategy25 (2021-2025):

Est. \$190,000,000

CHALLENGES



- The housing crisis is driving first-time homelessness for Angelenos, some of whom are at risk of chronic homelessness
- Research suggests the economic impacts of the COVID-19 pandemic will accelerate inflow of first-time homelessness
- Nonprofits and public sector entities are attempting to scale up quickly while maintaining high-quality, client-centered services and housing

OPPORTUNITIES



- There is the potential to secure new resources and reorient existing resources from other systems (e.g. criminal justice)
- New predictive analytics tools could help identify people at risk of homelessness and match people to the services they want and need
- There is alignment among local, state and national partners on the need for campaigns to shift the narrative on homelessness and ensure permanent housing and services are welcome and supported in communities

ILLUSTRATIVE PARTNERS*	DESCRIPTION	AMOUNT AWARDED (2011-2020)
United Way of Greater Los Angeles	Convening public, private, and nonprofit partners through Home for Good, and driving systemic change by fostering public and political will; leading the "Everyone In" public engagement campaign and public-private Funder's Collaborative that has aligned over \$1 billion in public and private funding	\$35.8 million
Corporation for Supportive Housing	Lending \$129 million to permanent supportive housing developers, strengthening the supportive housing industry, and engaging public systems to expand and coordinate interventions to improve outcomes for clients served	\$26.3 million
Brilliant Corners	Coordinating the Flexible Housing Subsidy Pool that has secured 6,000 permanent supportive housing units, administering rental subsidies and providing fiscal and administrative oversight	\$10.7 million
California Policy Lab	Improving data infrastructure across county systems that serve people experiencing homelessness, predicting those at highest risk, and evaluating interventions for prevention.	\$3.5 million

*This list is not exhaustive of the Illustrative Partners.