Our shared global vision is for every disadvantaged and vulnerable person, health facility and school to have reliable access to safe and affordable water by 2030 and beyond.

**WHAT: OUR FOCUS**
- **ADVANCE SOLUTIONS**
  - Supporting proven and promising INNOVATIONS
    - Replication
    - Improvement
    - Experimentation

**HOW: OUR APPROACH**
- **STRENGTHEN SYSTEMS**
  - Improving water GOVERNANCE
    - Institutions
    - Policies
    - Practices
  - Facilitating high-impact COLLABORATION
    - Government
    - Business
    - Civil society

**WHY: OUR INTENT**
- To improve the QUALITY of water services
- To improve the SUSTAINABILITY of quality services
- To galvanize FOCUS on what works

**BUILD EVIDENCE BASE**
- Leveraging data that validates BEST PRACTICES
  - Research
  - Advocacy
  - Coalition building
2017–2021 Safe Water Strategy

The Water, Sanitation and Hygiene (WASH) sector has made much progress over the past two decades establishing and improving access to safe water services. However, a need persists to reduce widespread inefficiencies and duplication of efforts, and measure what matters most to vulnerable communities. The adoption of Sustainable Development Goal 6 (SDG 6) gives the WASH sector a new global ambition to strive for—pushing for bigger and better water services and establishing a permanent status quo.

Our Safe Water strategy embraces this challenge by driving impact at the district level in the six countries of Burkina Faso, Ethiopia, Ghana, Mali, Niger and Uganda. These impact labs provide the space to explore new solutions and expand approaches that already work well as a precursor to national and global implementation. Through this strategy, we and our partners will help bring the ambitions of SDG 6 within reach for households, health facilities and schools.

The Foundation makes investments in three inter-related focus areas:

1. **Advance proven and promising solutions and models**
   There is no single answer to the issue of safe water, and multiple methods are needed to improve coverage and quality of services. The Foundation will support the advancement of proven models for water service delivery, as well as the identification and testing of new solutions at a local administrative level to guarantee that water is uncontaminated, close and available.

2. **Strengthen water governance and in-country systems**
   Quality water services and systems are sustained through high-impact collaboration between government leaders, business enterprises and civil society. The Foundation will help strengthen the capacities and capabilities of the individuals and institutions responsible for developing the policies, regulations and plans for water service delivery.

3. **Build and disseminate credible and actionable evidence**
   Decision-makers and implementers need data and direction in order to take action—not just within countries, but among them. The Foundation will build the evidence base for solutions and address key knowledge gaps, leading to substantial, focused answers which can scale impact from local districts to the national level.