



HOME  GOOD

United Way 
GREATER LOS ANGELES

CONRAD N.

FOUNDATION

HOME FOR GOOD

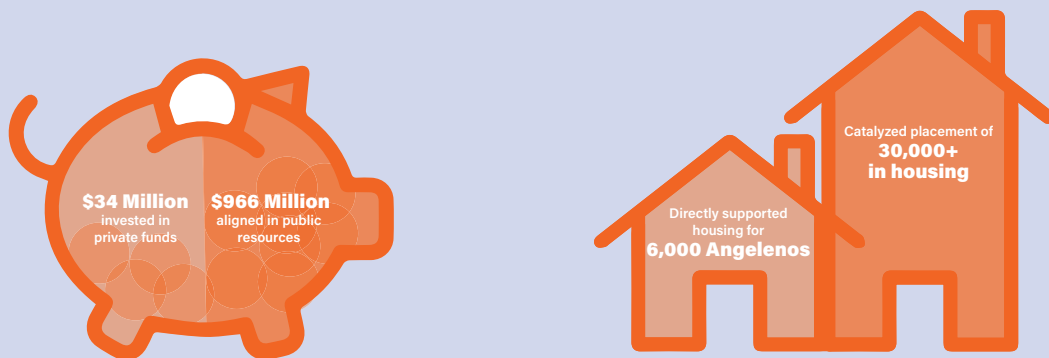
The Home For Good Initiative is a county-wide effort that includes over 200 partners (representing government agencies, foundations, and service providers) working collaboratively on solutions to end homelessness in Los Angeles County. The initiative was launched in 2010 by the Business Leader’s Task Force on Homelessness, a partnership of the United Way of Greater Los Angeles and the Los Angeles Area Chamber of Commerce.

FUNDERS COLLABORATIVE

The Home For Good Funders Collaborative was seeded by a \$1 million challenge grant from the Conrad N. Hilton Foundation to the United Way in 2011. The Funders Collaborative provides a common table for the leading policymakers and funders working on ending homelessness in LA County to navigate and develop strategies, test ideas, and coordinate efforts. The Collaborative is above all a line of sight to emerging opportunities in private and public funding, where resources are discussed, allocated, and aligned. From 2012-2016, the Collaborative aligned over \$1 billion in private philanthropic and public resources toward permanent solutions to homelessness.

The Funders Collaborative has been the largest and most comprehensive effort to coordinate and align private funding with public sector dollars, to more effectively support services and solutions needed to reduce and end homelessness by:

- **BUILDING THE UNPRECEDENTED LEVEL OF PUBLIC AND POLITICAL WILL IN LOS ANGELES TO ADDRESS HOMELESSNESS.**
- **SERVING AS A CATALYST TOWARD THE PLANNING AND ADOPTION OF COORDINATED, COMPREHENSIVE COUNTY AND CITY PLANS TO COMBAT HOMELESSNESS.**
- **SEEDING SYSTEMS CHANGE, INCLUDING THE COORDINATED ENTRY SYSTEM (CES), WHICH STREAMLINES HOUSING PLACEMENTS ACROSS THE COUNTY.**



KEY MILESTONES

1. SEEDING INNOVATIVE SOLUTIONS AND SYSTEMIC CHANGE.

The collaborative table offers an opportunity for investments in innovative solutions and strategies to effect lasting change. The most successful example is the CES, which matches individuals experiencing homelessness with appropriate housing based on their unique needs and circumstances. In 2013, the private funders in the collaborative funded the pilot implementation of CES in Skid Row, and subsequently provided nearly \$3.5 million to support the expansion of CES County-wide. Today, the public sector invests tens of millions annually to operate CES.

2. OFFERING PRIVATE INCENTIVES TO ENGAGE NEW PUBLIC FUNDERS, SUCH AS SMALLER CITIES.

In 2016, the Collaborative successfully worked to engage several smaller cities within Los Angeles County by coordinated and leveraged resources. The Collaborative offered to match private funding to cities' dedicated resources to support partnerships with local providers. This matching effort has helped to galvanize public and private will and provide smaller cities the additional support they need to address homelessness.



3. PROMOTING GREATER REGIONAL EQUITY AND STRENGTHENING INFRASTRUCTURE IN UNDERSERVED COMMUNITIES.

The Collaborative has played a key role in setting up regional coordination and equitable access to funding through the CES collaboratives. Historically, a number of regions throughout the County were unable to access funding and provide necessary services to homeless populations. In response, the Collaborative enabled smaller, community-based organizations in these regions to receive funding to support critical on-the-ground work, and facilitated opportunities for them to collaborate with the broader service provider community.

WHAT'S NEXT

In its sixth year, the Collaborative will support the continued expansion of past systemic changes and look to seed new innovations. Following the passages of Proposition HHH and Measure H, which will generate millions of dollars annually in funds for homeless housing and support services over the next 10 years, the Collaborative is lending its efforts to building the capacity of community-based providers and communities to receive and deploy these massive resources to ensure the investment of dollars equitably county-wide, and putting in place accountability measures for the spending of public funds. This includes investments in:

- RESEARCH & INNOVATION
- STRENGTHENING ORGANIZATIONAL & SERVICE CAPACITY
- SYSTEM CONNECTIONS & LINKAGES
- COMMUNITY ENGAGEMENT & ACCOUNTABILITY

For further information, please contact: Emily Bradley, United Way, eb Bradley@unitedwayla.org

FUNDERS COLLABORATIVE PARTNERS

PRIVATE FUNDERS

Aileen Getty Foundation
Annenberg Foundation
California Apartment Association
California Community Foundation
Cedars-Sinai
City National Bank
Conrad N. Hilton Foundation
CSH
Downtown Business Association
Enterprise Community Partners
Goldman Sachs
Harbor Freight Tools/Susan & Eric Smidt
J.P. Morgan Chase
Jewish Community Foundation
Kaiser Permanente
Mayor's Fund for Los Angeles
Pacific Western Bank
Penta Group

Real Change Movement
Snak King Corporation
The California Endowment
The Carl and Roberta Deutsch Foundation
UniHealth Foundation
United Way of Greater Los Angeles
W.M. Keck Foundation
Weingart Foundation

PUBLIC FUNDERS

City of Bellflower
City of Burbank
City of Carson
City of Culver City
City of Lynwood
City of Long Beach
City of Los Angeles
City of Norwalk
City of Pasadena

City of Pomona
City of Redondo Beach
City of Santa Monica
City of West Hollywood
Corporation for National & Community Service
County of Los Angeles
First 5 Los Angeles
Housing Authority City of Los Angeles
Housing Authority County of Los Angeles
L.A. City Council, CD 14
L.A. County Board of Supervisors, SD 3
L.A. County Board of Supervisors, SD 4
L.A. County Department of Health Services
L.A. County Department of Mental Health
L.A. County Department of Public Health
L.A. Homeless Services Authority
L.A. Housing and Community Investment Dept.
U.S. Department of Housing and Urban Development
V.A. Greater Los Angeles Healthcare System