

In 1944, a farmer in Indiana had an idea that would soon become a calling. The idea—“to end hunger and poverty”—was hardly original. It was the method that revealed the genius.

“Pass on the gift.”

Start with a cow—preferably a pregnant cow. Bring it to a place of unspeakable devastation, Europe in the last days of World War II. Teach a family to care for the cow and give the first calf to another family who gives the first calf to another family. And on and on. And no one owns an animal until the pass-on requirement is met.

Sixty years later, the gifts come in 28 species, more like Noah’s Ark: agouti, alpacas, bees, earthworms, elephants, guinea pigs, silkworms, snails and yaks, to name a few cultural favorites.

The idea has spread to 128 countries. Today, the organization brings training in animal health and environmentally sound agriculture. It leaves behind dignity, self-sufficiency, gender equity, sense of community and something close to optimism for millions of the planet’s least fortunate.

It is our very great honor to “pass on the gift.”

**THE ONE MILLION DOLLAR
CONRAD N. HILTON HUMANITARIAN PRIZE
FOR 2004 IS AWARDED TO
HEIFER INTERNATIONAL**



Conrad N. Hilton Humanitarian Prize, 10100 Santa Monica Boulevard, Suite 1000,
Los Angeles, California, USA 90067-4011 Telephone: (310) 556-8178 Facsimile: (310) 556-8130
e-mail: prize@hiltonfoundation.org Website: www.hiltonfoundation.org