

THE CHANGING FACE OF PHILANTHROPY: EVOLUTION OR REVOLUTION?

The Waldorf=Astoria
Wednesday, September 12, 2007

SPEAKERS' BIOGRAPHIES

WELCOME ADDRESS:

STEVEN M. HILTON, *President and Chief Executive Officer*



Steven Hilton, grandson of the late hotel entrepreneur who created the Conrad N. Hilton Foundation, has worked in the field of philanthropy for more than 20 years. Steven Hilton joined the Foundation in 1983 and has held numerous positions over the years, including Program Assistant, Program Associate, and Vice President, Programs. He was named President in 1998 and in 2005 the board of directors also appointed him CEO. Hilton oversees an annual grantmaking budget of more than \$50 million. Most of the Foundation's grants are applied to long-term projects such as: safe water development, primarily in Africa; early childhood development for disabled babies and toddlers; youth substance abuse prevention; housing for the homeless, including mentally ill and mothers with children; worldwide blindness prevention and services; and support for the work of Catholic Sisters. Prior to joining the Foundation, Hilton worked for five years in hotel management in Alabama, Georgia and California with the Hilton Hotels Corporation. He was also involved in aquaculture (fish farming) businesses in California and Hawaii. A graduate of the University of California at Santa Barbara, Hilton earned his Masters of Business Administration (MBA) degree from the University of California at Los Angeles (UCLA). Hilton serves on the boards of both the Foundation and the Conrad N. Hilton Fund. In addition, he serves on the boards of St. Joseph Center and the Southern California Grantmakers.

MODERATOR:

RALPH BEGLEITER, *Distinguished Journalist in Residence, University of Delaware; former CNN World Affairs Correspondent*



Ralph Begleiter brings more than 30 years of broadcast journalism experience to the University of Delaware, where he teaches communication, journalism, and political science. During two decades as CNN's "world affairs correspondent," Begleiter was the network's most widely-traveled reporter. He has visited 95 countries on six continents. He continues to travel with university students to Cuba, South America and Antarctica, and conducts media workshops in countries under the auspices of the U.S. Department of State. He regularly lectures on media issues at U.S. military institutions, service organizations and for visitors from abroad. He directs the University of Delaware's "Global Agenda" speaker series and course, which has included "live" interactive video class sessions among students at the University and in Beirut, Lebanon. At CNN during the 1980s and 1990s, he covered the U.S. State Department, hosted a global public affairs show, and co-anchored CNN's "International Hour." In 1998, Begleiter wrote and anchored a 24-part series on the Cold War. He covered

many historic events at the end of the 20th century, including virtually every high-level Soviet/Russian-American meeting; the Persian Gulf Crisis in 1990-91; the Dayton Bosnia Accords; Middle East Peace efforts; and many UN and NATO summit meetings. In recent years he continues to host the Foreign Policy Association's annual "Great Decisions" television discussion series. He has received numerous press awards including, in 1994, the Weintal Prize from Georgetown University's Graduate School of Foreign Service, one of diplomatic reporting's highest honors. Begleiter has moderated the Hilton humanitarian symposia since their inception in 1998.

PANELISTS:

FAZLE HASAN ABED, *Founder and Chairperson, BRAC*



Born in Bangladesh in 1936, Abed was educated in Dhaka and Glasgow Universities. The 1971 Liberation War of Bangladesh had a profound effect on Abed, then in his thirties, a professional accountant who was holding a senior corporate executive position at Shell Oil in Chittagong. The war dramatically changed the direction of his life: he left his job and went to London to devote himself to Bangladesh's War of Independence. There, Abed helped initiate a campaign called "Help Bangladesh" to organize funds to raise awareness about Bangladesh. The war over, Abed returned to the newly independent Bangladesh to find the economy of his country in ruins. Millions of refugees, who had sought shelter in India during the war, started trekking back into the country. Their relief and rehabilitation called for urgent efforts. Abed decided to initiate his own, by setting up BRAC (formerly the Bangladesh Rural Advancement Committee) to rehabilitate returning refugees in a remote area in northeastern Bangladesh. This work led him and BRAC to deal with

the long-term task of improving living conditions of the rural poor. He directed his policy toward helping the poor develop their capacity to manage and control their own destiny. Thus, BRAC's primary objectives emerged as alleviation of poverty and empowerment of the poor. In the span of only three decades, BRAC grew to become the largest non-governmental development organization (NGO) in the world in terms of the scale and diversity of its interventions.

DAVID BORNSTEIN, *Author "How to Change the World: Social Entrepreneurs and the Power of New Ideas"*



David Bornstein specializes in writing about social innovation. He is the author of "*How to Change the World: Social Entrepreneurs and the Power of New Ideas*" (Oxford University Press). The book, which has been published in 16 languages, chronicles and analyzes the work of social innovators who are successfully addressing social problems at scale in several countries. Bornstein's first book, "*The Price of a Dream: The Story of the Grameen Bank*," traces the history of the Nobel Peace Prize-winning Grameen Bank during its first 20 years and describes the global emergence of the now-famous anti-poverty strategy known as "micro-finance." *The Price of a Dream* won second prize in the Harry Chapin Media Awards, was a finalist for the New York Public Library Book Award for Excellence in Journalism, and was selected by the San Francisco Chronicle as one of the best books of 1996. Bornstein's writing and interviews have appeared in leading publications in the U.S., Canada, India, Bangladesh,

Sri Lanka, China, Taiwan, Turkey, Indonesia, Japan, Brazil, Germany, France, Spain, Italy, Argentina and Colombia. He co-wrote the two-hour PBS documentary series "To Our Credit," which focuses on micro-credit in five countries. Bornstein grew up in Montreal, Canada and now lives in New York City with his wife, Abigail, and son, Elijah. He is currently at work on a book exploring the growth and implications of social entrepreneurship in the United States and Canada.

SUSAN DAVIS, *Chair, Ashoka's Global Academy for Social Entrepreneurship; President and CEO, BRAC USA*



Susan Davis, the first President and CEO of BRAC USA, also leads Ashoka's Global Academy for Social Entrepreneurship and oversees Ashoka's expansion to the Middle East, North Africa and Central Asia. She serves on the Ashoka board committee that selects social entrepreneurs around the world. Davis is a senior advisor to New York University's Reynolds Program on Social Entrepreneurship. She is a founding board member and now chairs the Grameen Foundation, a micro-finance and technology organization to support the poor. She also serves on the boards of BRAC USA, Sirleaf Market Women's Fund, Project Enterprise and Aid to Artisans and the Advisory Council of Realizing Rights: the Ethical Globalization Initiative. Davis served as senior advisor to the Director General of the International Labor Organization for eight years. She was the Executive Director of the Women's Environment & Development Organization, a global women's advocacy organization that pioneered new

mechanisms for the global women's movement to influence negotiations at global United Nations meetings from 1993-1998. Prior to that, she led innovative initiatives aimed at scaling up micro-finance institutions that were owned and governed by poor women at Women's World Banking and the Ford Foundation in Bangladesh. During her four and half years in Dhaka, she helped to start Ashoka in Bangladesh and served as its first volunteer representative. Davis was educated at Georgetown, Harvard and Oxford universities and is from Louisiana.

HELENE D. GAYLE, , M.D., M.P.H., *President and CEO, CARE*

Helene D. Gayle is President and CEO of CARE USA, one of the world's premier international relief and development organizations. With programs in over 60 countries, CARE helps people in poor communities expand the control they have over their own lives to advance positive, enduring social change. CARE helps millions of people recover from natural disasters and other acute emergencies, prevent the spread of HIV/AIDS, and gain access to healthcare, nutrition, education, economic opportunity, safe water and improved sanitation. CARE advocates for policies that defend the dignity of all people and promote the eradication of poverty. Dr. Gayle's accomplishments in public health and dedication to social service make her ideally suited to lead CARE. She is currently on the boards of the Institute of Medicine and the Council on Foreign Relations. She worked for the Centers for Disease Control and Prevention for 20 years in a variety of positions, from staff epidemiologist to director for the National Center for HIV, STD and TB Prevention. Prior to assuming her current position, she was director of the HIV, TB and Reproductive Health Program at the Bill and Melinda Gates Foundation. Dr. Gayle received her medical degree from the University of Pennsylvania and master's in public health from Johns Hopkins University, and is a graduate of Barnard College of Columbia University.



JONATHAN GREENBLATT, *Founder, Ethos Water; Senior Advisor, X-PRIZE Foundation*

In 2002, Greenblatt joined his longtime friend, Peter Thum, to create Ethos Water, a brand of bottled water that uses its proceeds to help children around the world get clean water. Acquired by Starbucks in 2005, Ethos is widely acknowledged among the leading ethical brands in the world. As a member of the board of the Starbucks Foundation, Greenblatt led the design of Ethos' global water investment strategy. Before joining the private sector, Greenblatt served in the Clinton Administration developing international economic policy with a focus on emerging markets and post-conflict economies. Prior to this work, Greenblatt worked in Little Rock, Arkansas on Gov. Bill Clinton's first successful presidential campaign in 1992. Greenblatt is a director of the African Leadership Foundation and RESTORE Products. A member of the 2007 Class of Henry Crown Fellows of the Aspen Institute, he is a regular columnist for *Worldchanging.com*. Greenblatt teaches social entrepreneurship at the Anderson Graduate School of Management at UCLA and advises for-profit and non-profit organizations on the intersection between business and sustainability. He currently serves as Senior Advisor to the X-PRIZE Foundation, leading the design of a prize competition focused on breaking the cycle of global poverty.



TIM HANSTAD, *President and CEO, Rural Development Institute*

Tim Hanstad has over 20 years of experience using the rule of law to alleviate poverty by improving land policies and attaining secure land rights for the poor. He has garnered awards and accolades from world leaders, policymakers and governments for his expertise in field and desk research, training, consulting, and program implementation devoted to expanding land access, improving land tenure security, and developing land markets for the rural poor in developing and transitional economies. Hanstad has worked in more than 14 countries with beneficiaries numbering in the millions. In 2001, Hanstad launched RDI's India program and accepted a post in Bangalore from 2001-2003 to oversee implementation. In 2006, he returned to RDI's India offices to lead the "micro-land ownership" programs and meet the growing demand from state and central government leaders. His experience includes field research in nine Indian states on micro-plot access and benefits, tenancy, land administration, titling, registration and gender issues. Hanstad has also consulted with the World Bank and the United Nations Food and Agriculture Organization, and conducted workshops with local NGOs and universities. He is a frequently requested speaker on the importance of land as the foundation for leveraged, sustainable and generational poverty alleviation. Hanstad has written numerous publications on the importance of land and the rule of law in poverty alleviation and co-authored several notable books on the subject. He teaches at the University of Washington, School of Law, where he co-directs a graduate program in Law of Sustainable International Development.



JOHN HOLMES, *Under-Secretary-General for Humanitarian Affairs, United Nations*

In March 2007, John Holmes was appointed the new Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator, succeeding Jan Egeland. Holmes was previously the British Ambassador in Paris from 2001 to 2007. A career diplomat, he joined the Foreign and Commonwealth Office in 1973, and served in a wide range of posts and roles. In 1976, he was appointed to the British Embassy in Moscow as a Second Secretary. Returning to London in 1978, he dealt with Lebanon and the Middle East peace process before being appointed Assistant Private Secretary to the British Foreign Secretary in 1982, covering the Middle East, Africa, Asia and Latin America. In 1984, he went to the British Embassy in Paris as First Secretary to cover economic and European Union questions. He returned to London in 1987 as Assistant Head of the then Soviet Department in the Foreign and Commonwealth Office. In 1991 he went to India as Political, then Economic and Commercial Counsellor at the British High Commission in New Delhi, supervising the British aid program as well as economic and commercial issues. Upon return to London in 1995, he was briefly head of the European Union Department (External) before joining the then Prime Minister John Major in Downing Street as his Private Secretary (Overseas Affairs) and diplomatic advisor. He continued this role with Prime Minister Tony Blair from 1997 to 1999, becoming Principal Private Secretary. He was also the British G8 Sherpa during this time, including the British G8 Presidency of 1998. He was awarded a knighthood in 1999, primarily for his role in the Northern Ireland peace process and the Good Friday Agreement. From 1999 to 2001, John Holmes was the British Ambassador in Lisbon, before moving on to Paris.



STEVEN RADELET, *Senior Fellow, Center for Global Development*

Steven Radelet is a Senior Fellow at the Center for Global Development, where he works on issues related to foreign aid, developing country debt, economic growth, and trade between rich and poor countries. He currently serves as an economic advisor to the President and the Minister of Finance of Liberia. He was Deputy Assistant Secretary of the U.S. Treasury for Africa, the Middle East, and Asia from 2000 through 2002. In that capacity he was responsible for developing policies on U.S. financial relations with the countries in these regions, including debt rescheduling and programs with the IMF, World Bank, and other international financial institutions. From 1990-2000 he was on the faculty of Harvard University, where he was a Fellow at the Harvard Institute for International Development (HIID). From 1991-95, he lived in Jakarta, Indonesia, where he was HIID's resident advisor on macro-economic policy to the Indonesian Ministry of Finance. He served in a similar capacity with the Ministry of Finance and Trade in The Gambia from 1986-88. He was also a Peace Corps Volunteer in Western Samoa from 1981-83. His research and publications have focused on foreign aid, economic growth, financial crises, and trade policy in developing countries, especially in sub-Saharan Africa and East Asia. He has written numerous articles in economics journals and other publications, is co-author of *Economics of Development*, and author of *Challenging Foreign Aid: A Policymaker's Guide to the Millennium Challenge Account*.



TOM WATSON, *Chief Strategy Officer, Changing Our World, Inc.*

Journalist, media critic, and entrepreneur, Tom Watson is Chief Strategy Officer of Changing Our World Inc., a national philanthropic services company he helped to found, and publisher of onPhilanthropy.com, a leading online resource for philanthropy professionals. A veteran writer whose work has appeared in *The New York Times*, *Industry Standard*, *Inside*, *Worth*, *Contribute*, and *Wired* magazines, Tom leads Changing Our World's interactive services practice and works with clients in content development, strategic planning, communications, branding development and marketing, as well as media and development planning. Founded in 1999, Changing Our World provides a wide range of consulting services to nonprofits, corporations, foundations, and individuals in philanthropy. An Internet pioneer who has worked online since the 1980s, Tom is the founder and publisher of newcritics.com, an online journal of cultural criticism. In the mid-1990s, Tom co-founded @NY, a seminal online information service that chronicled the rise and fall of New York's Silicon Alley new media sector. In the 1980s, Tom served as executive editor of The Riverdale Press, a Pulitzer Prize-winning newspaper in the Bronx, where he covered politics, and won more than a dozen state and national awards for excellence in journalism. He holds a BA in English literature from Columbia University, and has served as an adjunct professor of new media at Columbia's Graduate School of Journalism.

